

2011 ANNUAL MEETING SPONSORSHIP COMMITMENT FORM
VANCOUVER, BC CANADA
CONFERENCE DATES: JULY 19-22, 2011

The following is a commitment of sponsorship to provide monetary or in-kind donations to assist in subsidizing this event, program, food, beverage, or other associated miscellaneous expenses for the CESSE 2011 Annual Meeting (see Sponsor Opportunities for CESSE 2011 for more information regarding each sponsor level and guidelines). We look forward to working with you to ensure a rewarding CESSE Annual Meeting Experience.

GENERAL INFORMATION

- Please contact Kevin Lewis, Managing Director of Sales & Marketing if there are any questions or to check availability on event/service opportunities. His contact information is listed below.
- Monetary commitment amounts will be invoiced by CESSE for the amount of your sponsorship at a later date. This form is not an invoice.
- In-kind donations will be valued at retail prices. Prices quoted for in-kind donations are required at the time of commitment.
- Sponsors of major meal functions only (breakfast, lunch, dinner) are permitted to make introductions or remarks. The remarks can be no more than ten (10) minutes. This includes events that have more than one sponsor. Sponsors of meal functions may include materials, gifts and handouts in good taste. Times for showing videos are included in the ten minutes. Sponsors of non-meal functions will not be permitted to make introductions or remarks. However, they will receive visibility in the meeting program brochure(s), and on the web site. CESSE will recognize sponsors of \$5,000 or more for their contribution in various ways at the major functions.
- If multiple sponsors are contributing to an event, each sponsor needs to contribute a minimum of \$2,500 whether in-kind or monetary.
- Program Sponsor ads, receive one to two complimentary registrations based on the amount sponsored and number of ads placed.

Organization:		
Coordinator Contact Name:		Title:
Office Phone:	Cell Phone:	Email:
On-Site Contact Name:		Title:
Office Phone:	Cell Phone:	Email:
Address:		
General Phone:		General Fax:
E-mail:		Website:
What type of business/service do you offer:		

- Yes, we want to confirm the same sponsorship for 2011 that we provided at the 2010 Annual Meeting.**
Our 2010 sponsorship was _____
- We want to be considered for a new sponsorship, but retain the same sponsorship for 2011 we did for 2010 if our preference does not come available. We want to be considered for:**
• _____
- LOGO - Yes, we want use same logo for 2011 that was in the Final 2010 Program.**
- LOGO – We will provide you with a new logo for 2011**

Cancellation penalty for meals, breaks and monetary sponsorships:

- 12 – 9 months out from conference date: 50% cancellation fee
- 8 – 5 months out from conference date: : 75% cancellation fee
- 4 months out from conference date: No refund

Authorized Signature: _____ **Date:** _____

PLEASE SCAN AND EMAIL THIS FORM TO:
Kevin Lewis · Managing Director of Sales & Marketing
CESSE · PO Box 130656
Saint Paul, MN 55113

Phone: 952-838-3268
Email: kevin@cesse.org
www.cesse.org

IMPORTANT NOTE, this form is to confirm your commitment as a sponsor for CESSE 2011 and is not a meeting registration form.